

# SPONSORSHIP PROGRAMS

## BECOME A KNIGHT OF THE ROUND TABLE

Develop high profile branding on campus and help support us with offering high-impact services through the Knights of the Round Table Partners Program.

## NAMING OPPORTUNITIES

Naming opportunities are available for large seminar rooms, conference rooms, interview spaces, and our entire facility.

## CAREER EXPLORATION AND SUCCESS PATRONS' FUND

Your contributions help us fulfill our mission. Contributions of any amount are welcomed.



## ANNUAL SPONSORSHIP PACKAGES

	SCARLET \$20,000+	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
<b>CUSTOMIZED STUDENT SCARLET EXPERIENCE††</b>					
Scarlet Experience Events (Take Over Day, Case Competitions, Field Trips, Vice-Provost Invitational Brunch with Campus Partners & Student Organizations)	• •	—	—	—	—
Golden Ticket Targeted Event	•	•	•	—	—
Promotional Emails	• • •	• •	• •	—	—
<b>CAREER &amp; INTERNSHIP FAIRS</b>					
Complimentary CES Days with Priority Location/Enhancement	• • • • •	• • • • •	• • •	• •	—
OR Substitute with Campus Partner Fairs	• • •	•	—	—	—
Individual Pre-Fair Targeted Emails	• • •	—	—	—	—
Inclusion in Fair Marketing Materials (Email, Print, Digital)**	•	•	•	—	—
<b>CAMPUS AND STUDENT ENGAGEMENT</b>					
Priority Invitation to CES Signature Events	• •	•	•	•	—
Recruitment Table in High Visibility Location	• •	• •	•	•	•
Complimentary Reservations for Employer Workshops/Info Sessions	• •	•	•	—	—
Career Coffee Chats	• •	—	—	—	—
Targeted Email Blast	• • •	• •	•	—	—
#Rutgersworks Free Tuition Challenge & Participation in (1) Monthly Giveaway Announcement to Customized Student Scarlet Experience	•	—	—	—	—
Logo Inclusion on Pages in Digital Career & Internship Guide	• •	•	•	—	—
Logo Inclusion in Career Community Weekly E-Newsletter	•	•	•	•	•
Interactive Social Media Package	•	—	—	—	—
Social Media Posts Per Semester	• •	• •	• •	• •	• •
<b>PARTNERSHIP ACKNOWLEDGMENT &amp; COLLABORATIONS</b>					
Partners Wall of Recognition and CES Website Acknowledgement	•	•	•	•	•
Named Interview Rooms	•	•	—	—	—
Co-Present Student Award at the Student Organization Reception and Employer Networking Dinner	•	—	—	—	—
Advisory Board Participation	•	•	—	—	—
<b>STUDENT/ALUMNI SOURCING</b>					
Electronic Resume Books	• • •	• •	• •	•	•
Intern for a Day (IFAD) — Priority Student Matching	•	—	—	—	—
<b>RECRUITMENT STRATEGY SESSIONS WITH INDUSTRY &amp; STUDENT CONNECTIONS</b>					
Strategy Sessions Inviting Key Rutgers' Faculty and Staff	• •	• •	•	•	•
Monthly Meetings with Industry & Student Connections Leadership	•	•	•	•	•

**INTERACTIVE SOCIAL MEDIA PACKAGE — \$1,000 (ADD ON)****INCLUDED IN THE SCARLET PACKAGE**

Want to engage directly with our followers? By purchasing our interactive social media package your organization is able to increase its employer brand to the Rutgers community by distributing content on our social media platforms. For more information contact us at [recruiting@echo.rutgers.edu](mailto:recruiting@echo.rutgers.edu).

\*For tax purposes, the gift portion of the package is approximately 60% of the contribution.

\*\*To ensure full marketing coverage, packages that include these programs must be confirmed, and the logo in hand at least five weeks prior to the event date. Marketing materials will vary between in-person and virtual fairs.

††The Office of Career Exploration and Success will assist you in identifying your targeted group of students to attend your customized "Scarlet Experience".

All sponsorship packages are for a one-year term. Any unredeemed benefits will not be carried over to the following year.