SPONSORSHIP PROGRAMS

BECOME A KNIGHT OF THE ROUND TABLE
Develop high profile branding on campus and help support us with offering high-impact services through the Knights of the Round Table Partners Program.

NAMING OPPORTUNITIES
Naming opportunities are available for large seminar rooms, conference rooms, interview spaces, and our entire facility.

UNIVERSITY CAREER SERVICES PATRONS' FUND
Your contributions help us fulfill our mission. Contributions of any amount are welcomed.

ANNUAL SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>PRESENTING SPONSOR</th>
<th>SCARLET</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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<td>$25,000</td>
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CAREER & INTERNSHIP FAIRS
- 4-Booth in Premier Location at Fall or Spring Fair
- Brand Enhancements on Floor Around Booth Location
- Large Banner at the Venue with Organization Brand
- Logo on LED/Scoreboard
- Logo on Bags Distributed to Candidates
- # of Complimentary UCS Fair Days per Year
- # of Booths per Fair Day
- # of Pre-fair Targeted Emails to Students per Year
- Logo on Fair Marketing

STUDENT ADVERTISING
- Targeted Email Blast for Campus Event(s) (OCI, EIS, Tabling)
- # of Ads per Month in Job Blast Emails to Students
- # of Ads per Month in the Career eNewsletter to Students
- # of Social Media Shares per Session

RECRUITMENT STRATEGY SESSIONS WITH UNIVERSITY CAREER SERVICES EMPLOYER RELATIONS LEADERSHIP TEAM
- # of Sessions
- # of Sessions including Key Rutgers’ Faculty and Staff

GOLDEN TICKET NETWORKING RECEPTIONS
- # of Receptions
- # of Guests per Event (x10)

PARTNERSHIP ACKNOWLEDGMENT
- Partners Recognition Wall
- # of Named Interview Rooms
- Employee Appreciation Recognition
- Electronic Resume Books
- # of Programs to Co-Sponsor
- # of Campus-to-Careers: Student Field Trip
- # of Recruiter-in-Residence days
- # of Pre-Indicator Program Outcomes
- # of Guests per Event (x10)

* To ensure full marketing coverage, packages that include “fair marketing” must be confirmed and logos in hand at least five weeks prior to the first fair date.
** To ensure full marketing coverage, packages that include these programs must be confirmed and logo in hand at least five weeks prior to the event date.
*** Employer selects targeted students from resume books, at recruiting events, or through other connections and University Career Services will send them a “Golden Ticket” invitation to a special employer networking reception with refreshments and hors d’oeuvres.

All sponsorship packages are for a one-year term. Any unused benefits will rollover to the following year.

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