SPONSORSHIP PROGRAMS

BECOME A KNIGHT OF THE ROUND TABLE

Develop high profile branding on campus and help support us in offering high-impact services through the Knights of the Roundtable Partners Program.

NAMING OPPORTUNITIES

University Career Services has two locations on the Rutgers University—New Brunswick campus, visited by thousands of students and alumni for interviews, programs and counseling. Naming opportunities available for large seminar rooms, conference rooms, interview spaces and our entire facility.

UNIVERSITY CAREER SERVICES PATRONS’ FUND

The University Career Services Patrons’ Fund assists students through scholarships, career courses and programming, facilities enhancements, and staffing augmentation. Your contributions help us fulfill our mission. Contributions of any amount are welcomed.

SIGNATURE CAREER DEVELOPMENT PROGRAMS

University Career Services offers signature programs for our students and alumni. Opportunities to co-sponsor an event are available through our various sponsorship packages.

UNIVERSITY CAREER & INTERNSHIP FAIRS

- 4-Booths in Premier Location at Fall or Spring Fair
- Brand Enhancements on Floor Around Booth Location
- Large Banner hung at the Venue with Organization Brand
- Logo on LED panels throughout the Venue
- Logo on Bags Distributed to Candidates
- # of Complimentary Fair Days per Year
- # of Booths per Fair Day
- # of Pre-Fair Targeted Emails to Students per Year
- Logo on Fair Marketing

STUDENT ADVERTISING

- Targeted Email Blast for Campus Event (OCI, EIS, Tabling)
- Announcements on CareerKnight for Campus Event (OCI, EIS, Tabling)
- # of Ads per Month in Job Blast Emails to Students
- # of Ads per Month in the Career eNewsletter to Students
- # of Social Media Shares Per Semester

PARTNERSHIP ACKNOWLEDGMENT

- Partners Recognition Wall
- # of Named Interview Rooms
- Logo on CareerKnight Homepage
- # of Career Knights of Distinction Awards Dinner Tickets

STUDENT/ALUMNI SOURCING

- Electronic Resume Books

SIGNATURE CAREER DEVELOPMENT PROGRAMS

(careers.rutgers.edu/sigevents)

- # of Programs to Co-sponsor

GOLDEN TICKET NETWORKING RECEPTIONS

- # of Receptions
- # of Guests per Event (x10)

RECRUITMENT STRATEGY SESSIONS WITH UNIVERSITY CAREER SERVICES EMPLOYER RELATIONS LEADERSHIP TEAM

- # of Sessions
- # of Sessions including Key Rutgers’ Faculty and Staff

* To ensure full marketing coverage, packages that include “fair marketing” must be confirmed and logo in hand at least five weeks prior to the first fair date. ** The awards honoring students, alumni, and companies that include these programs must be confirmed and logo in hand at least five weeks prior to the event date. *** Presenting Sponsor will receive a 4 booth set up for 1 day. All other days they will receive a double booth. † † Employer selects targeted students from resume books, at recruiting events, or through other connections and University Career Services will send them a “Golden Ticket” invitation to a special employer networking reception with hors d’oeuvres. All sponsorship packages are for a one-year term. Any unredeemed benefits will not be carried over to the following year.

PRESENTING SPONSOR $25,000

SCARLET $15,000

PLATINUM $10,000

GOLD $7,500

SILVER $5,000

BRONZE $2,500