University Career Services
EMPLOYER GUIDE TO RECRUITING
careers.rutgers.edu/employers
University Career Services is dedicated to assisting students and alumni in making connections between their academic experience and career goals. To this end, we are also committed to partnering with you in meeting your recruitment needs.

Identify your key touch points on campus to create a consistent presence and enhance visibility through:

**ON-CAMPUS INTERVIEWING**
Select students from a qualified applicant pool and review resumes to create customized interview schedules.

**EMPLOYER INFORMATION SESSIONS**
Target qualified candidates to learn more about your organization in an intimate setting.

**CAREER AND INTERNSHIP FAIRS**
Participate in our upcoming fairs and networking events to recruit talented students.

**JOB & INTERNSHIP POSTINGS**
Post jobs and internships, receive resumes, and select potential candidates to apply for your positions.

**EMPLOYER-IN-RESIDENCE**
Provide resume assistance and interview tips while promoting your brand.
RUTGERS UNIVERSITY – NEW BRUNSWICK

AT A GLANCE

35,484 undergraduates
13,944 graduate students
100+ majors
160+ graduate programs

49,428 students

*Students can select more than one category.

Ethnic breakdown:

- 26% Asian
- 13% Hispanic
- 41.5% White
- 11.7% International
- 7.5% African American/Black
- 13% Other
- 11.7% Hispanic
- 7.5% African American/Black
- 5.1% Other

RANKINGS

#2 in the Nation for the study of Health Professions, USA Today/College Factual

#5 best College for Veterans according to Military Times

#28 Most Diverse University according to U.S. News & World Report

BIG 10 Student Athletes

LGBTQ-Friendly Colleges and Universities according to campuspride.org

First Generation Students

Top 100 by U.S. News & World Report

Top 100 Global Universities by field of study per U.S. News & World Report

Top 100 world’s most innovative universities by Reuters

625

750+

89%

8th Oldest institution in the USA, founded in 1776

Student Organizations

of students graduate with co-curricular experience

653 LGBTQ-Friendly Colleges and Universities according to campuspride.org

870 Top 100 Global Universities by field of study per U.S. News & World Report

882 Most Diverse University according to U.S. News & World Report

910 Rankings in the Nation for the study of Health Professions, USA Today/College Factual

927 World’s most innovative universities by Reuters

1016 Ethnic breakdown*
UCS BY THE NUMBERS

We facilitate connections between employers and students via our career management portal, career & internship fairs, on-campus interviewing, employer information sessions, and sponsorship.

30,000+
Active users on our career management portal, CareerKnight

200+
Employers participating in the on-campus Interviewing program

3,615
On-campus interviews with students

22
Employers in the Knights of the Round Table Partners Program

771
Employers utilizing career fairs for 11,000 job seekers

82
Employer information sessions for 2,400+ students

239
Employers who committed to volunteer at our career programs
Maximize your presence on campus by engaging our students through participating in or sponsoring one of our targeted programs.

- Industry Connect Networking Roundtables
- Dining Etiquette Event
- Diversity and Inclusion Conference
- Drop-in Resume Clinics
- Emerging Student Leaders Networking Reception
- Emerging Women Leaders Networking Reception
- Industry Exploration Panels
- Mock Interview Clinics
- UCS Open House
- Speed Networking
- Undergraduate Career Conference
**SPONSORSHIP PROGRAMS**

**BECOME A KNIGHT OF THE ROUND TABLE**
Develop high profile branding on campus and help support us in offering high-impact services through the Knights of the Roundtable Partners Program.

**UNIVERSITY CAREER SERVICES PATRONS’ FUND**
The University Career Services Patrons’ Fund assists students through scholarships, career courses and programming, facilities enhancements, and staffing augmentation. Your contributions help us fulfill our mission. Contributions of any amount are welcomed.

**SIGNATURE CAREER DEVELOPMENT PROGRAMS**
University Career Services offers signature programs for our students and alumni. Opportunities to co-sponsor an event are available through our various sponsorship packages.

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**Annual Sponsorship Packages**

<table>
<thead>
<tr>
<th>Level</th>
<th>Scarlet</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**CAREER & INTERNSHIP FAIRS**
- # of Complimentary Fair Days per Year
- # of Booths per Fair Day
- # of Pre-Fair Targeted Emails to Students
- Logo on Fair Marketing

**STUDENT ADVERTISING**
- Logo on CareerKnight Job and Internship Site
- # of Ads per Month in Job Blast Emails to Students
- # of Ads per Month in the Career eNewsletter to Students
- # of Social Media Shares Per Semester

**PARTNERSHIP ACKNOWLEDGMENT**
- Partners Recognition Wall
- Logo on CareerKnight Homepage
- # of Career Knights of Distinction Awards Dinner Tickets

**NAMING OPPORTUNITIES**
- # of Named Interview Rooms
- # of Named Counseling Rooms

**SIGNATURE CAREER DEVELOPMENT PROGRAMS**
(careers.rutgers.edu/sigevents)
- # of Programs to Co-sponsor

**GOLDEN TICKET NETWORKING RECEPTIONS**
- # of Receptions
- # of Guests per Event (x10)

**RECRUITMENT STRATEGY SESSIONS WITH UNIVERSITY CAREER SERVICES SENIOR LEADERSHIP**
- # of Sessions
- # of Sessions including Key Rutgers’ Faculty and Staff

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*To ensure full marketing coverage, packages that include “fair marketing” must be confirmed and logo in hand at least five weeks prior to the first fair date.

**To ensure full marketing coverage, packages that include these programs must be confirmed and logo in hand at least five weeks prior to the event date.

***Employer selects targeted students from resume books, at recruiting events, or through other connections and University Career Services will send them a “Golden Ticket” invitation to a special employer networking reception.

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**ROOM NAMING OPPORTUNITIES**
University Career Services has two locations on the Rutgers University—New Brunswick campus, visited by thousands of students and alumni for interviews, programs and counseling. Naming opportunities are available for a four-year period or in perpetuity. Opportunities include our entire facility in both locations. Some examples include large seminar rooms, conference rooms, and interview spaces.

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We want all employers to be successful in their recruiting endeavors. Our staff is available to assist you with your recruiting needs.

JANET JONES
Director of Employer Relations
(Knights of the Round Table Partners Program)
848-445-5587
jjones@rutgers.edu

WENYLLA REID
Associate Director for Employer Development
(Campus Recruiting Strategies)
848-445-5585
wenylla.reid@rutgers.edu

LARISSA KELLER
Assistant Director for Recruiting Programs
(Career Fairs)
848-445-7287
larissa.keller@rutgers.edu

MICHELLE ST. GEORGE
Assistant Director for Employer Engagement
(Industry Connect Roundtables)
848-445-7287
michelle.stgeorge@rutgers.edu

LISA GODDARD
On-Campus Interviewing Coordinator
848-445-7287
recruiting@echo.rutgers.edu

MARYBETH KIMBERLIN
Employer Networking and Information Session Coordinator
848-445-7287
infosessions@echo.rutgers.edu

TONI BERLINGIERI
Administrative Coordinator for Employer Relations
848-445-5561
berling@rutgers.edu

MARYBETH KIMBERLIN
Employer Networking and Information Session Coordinator
848-445-7287
infosessions@echo.rutgers.edu

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Administrative Coordinator for Employer Relations
848-445-5561
berling@rutgers.edu
Career Cluster Model
Through 1:1 career assistance, tailored programming, and close relationships with key academic partners, our Career Development Specialists help students connect their skills to careers in their desired fields.

Arts, Communications, and Entertainment
Colin Liebtag
Career Development Specialist
848-932-0137 • colin.liebtag@rutgers.edu

Business, Financial Services, and Logistics
Tamara Peters
Career Development Specialist
848-445-5586 • tjp151@echo.rutgers.edu

Education and Public & Human Services
Sylvia Cordero
Career Development Specialist
848-935-0140 • sylvia.cordero@rutgers.edu

Food & Agriculture and Environmental & Natural Resources
Larry Jacobs
Career Development Specialist
848-932-7997 • best2u@rutgers.edu

Health, General Sciences, Technology, Engineering, and Math
Mindy O’Mealia
Career Development Specialist
848-445-5591 • mindy.omealia@rutgers.edu

Joe Scott
Career Development Specialist
848-445-5578 • joe.scott@rutgers.edu

To learn more about our career clusters visit careers.rutgers.edu/careerclusters.