## SPONSORSHIP PROGRAMS

### BECOME A KNIGHT OF THE ROUND TABLE
Develop high profile branding on campus and help support us with offering high-impact services through the Knights of the Round Table Partners Program.

### UNIVERSITY CAREER SERVICES PATRONS’ FUND
The University Career Services Patrons’ Fund assists students through scholarships, career courses and programming, facilities enhancements, and staffing augmentation. Your contributions help us fulfill our mission. Contributions of any amount are welcomed.

### NAMING OPPORTUNITIES
University Career Services has two locations on the Rutgers University—New Brunswick campus, visited by thousands of students and alumni for interviews, programs, and counseling. Naming opportunities are available for large seminar rooms, conference rooms, interview spaces, and our entire facility.

### SIGNATURE CAREER DEVELOPMENT PROGRAMS
University Career Services offers signature programs for our students and alumni. Opportunities to co-sponsor events are available through our various sponsorship packages.

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### CAREER & INTERNSHIP FAIRS

- **4-Booths in Premier Location at Fall or Spring Fair**
  - Presenting Sponsor will receive a 4 booth set up for 1 day. All other days they will receive a double booth.

- **Brand Enhancements on Floor Around Booth Location**
  - Presenting Sponsor will receive brand enhancements on the floor around their booth.

- **Large Banner at the Venue with Organization Brand**
  - Presenting Sponsor will receive a large banner with their organization’s brand.

- **Logo on LED Panels Throughout the Venue**
  - Presenting Sponsor will have their logo displayed on LED panels throughout the venue.

- **Logo on Bags Distributed to Candidates**
  - Presenting Sponsor will have their logo printed on bags distributed to candidates.

- **# of Complimentary UCS Fair Days per Year**
  - Presenting Sponsor will receive additional complimentary fair days based on their sponsorship level.

- **# of Booths per Fair Day**
  - Presenting Sponsor will receive exclusive booth space.

- **# of Pre-fair Targeted Emails to Students per Year**
  - Presenting Sponsor will receive exclusive email marketing.

### STUDENT ADVERTISING

- **Targeted Email Blast for Campus Event(s) (OCI, EIS, Tabling)**
  - Presenting Sponsor will receive a targeted email blast for their event.

- **Announcements on CareerKnight for Campus Event(s) (OCI, EIS, Tabling)**
  - Presenting Sponsor will have their event announcements featured on CareerKnight.

- **# of Ads per Month in Job Blast Emails to Students**
  - Presenting Sponsor will receive exclusive ad space in job blast emails.

- **# of Ads per Month in the Career eNewsletter to Students**
  - Presenting Sponsor will have their ad featured in the career eNewsletter.

- **# of Social Media Shares per Semester**
  - Presenting Sponsor will have their social media content shared.

### PARTNERSHIP ACKNOWLEDGMENT

- **Partners Recognition Wall**
  - Presenting Sponsor will be recognized on a special wall.

- **# of Named Interview Rooms**
  - Presenting Sponsor will have named interview rooms.

- **Logo on CareerKnight Homepage**
  - Presenting Sponsor will have their logo featured on the CareerKnight homepage.

- **# of Career Knights of Distinction Awards Dinner Tickets**
  - Presenting Sponsor will receive exclusive access to the Awards Dinner.

### GOLDEN TICKET NETWORKING RECEIPTIONS

- **# of Receptions**
  - Presenting Sponsor will host a networking reception.

- **# of Guests per Event (x10)**
  - Presenting Sponsor will host a networking reception with exclusive guest list.

### RECRUITMENT STRATEGY SESSIONS WITH UNIVERSITY CAREER SERVICES EMPLOYER RELATIONS LEADERSHIP TEAM

- **# of Sessions**
  - Presenting Sponsor will have exclusive access to recruitment strategy sessions.

- **# of Sessions including Key Rutgers’ Faculty and Staff**
  - Presenting Sponsor will have access to sessions with Rutgers’ faculty and staff.

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### PRESENTING SPONSOR

- **$25,000**

### BRONZE SPONSOR

- **$2,500**

### SILVER SPONSOR

- **$5,000**

### GOLD SPONSOR

- **$7,500**

### PLATINUM SPONSOR

- **$10,000**

### SCARLET SPONSOR

- **$15,000**

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*To ensure full marketing coverage, packages that include “fair marketing” must be confirmed and logo in hand at least five weeks prior to the first fair date.

**To ensure full marketing coverage, packages that include these programs must be confirmed and logo in hand at least five weeks prior to the event date.

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**Presenting Sponsor will receive a 4 booth set up for 1 day. All other days they will receive a double booth.

**Employer selects targeted students from resume books, at recruiting events, or through other connections and University Career Services will send them a “Golden Ticket” invitation to a special employer networking reception with refreshments and hors d’oeuvres.

All sponsorship packages are for a one-year term. Any unredeemed benefits will not be carried over to the following year.

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### UNIVERSITY CAREER SERVICES PATRONS’ FUND

- Name the large seminar rooms, conference rooms, interview spaces, and entire facility.

### PARTNERSHIP ACKNOWLEDGMENT

- Recognition on the Partners Recognition Wall.

### SIGNATURE CAREER DEVELOPMENT PROGRAMS

- Signature programs for students and alumni.

### GOLDEN TICKET NETWORKING RECEIPTIONS

- Exclusive networking receptions.

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### RECRUITMENT STRATEGY SESSIONS WITH UNIVERSITY CAREER SERVICES EMPLOYER RELATIONS LEADERSHIP TEAM

- Exclusive sessions with key Rutgers’ faculty and staff.